



## Richelieu America, “L’esprit de conquête” of Richelieu Gestion

**Richelieu Gestion is expanding its fund range to international equities and offering its clients a diversification solution with the Richelieu America fund.**

US equity markets, diversified, innovative and the largest in the world appear today as a must have brick of a well-diversified asset allocation.

Richelieu America associates two complementary strategies, whose weights are adjusted based on the economic cycle whilst seeking the best risk/return:

- The core strategy is based on a dividend approach. This portfolio managers seek companies that have shown their capacity to pay regular dividends over long periods with an emphasis on those companies that have increased the dividend every year over that same reference period.
- The satellite strategy is growth based. The portfolio managers seek to identify companies that are at the heart of structural megatrends that have irreversible consequences in the world we live in (Digitalization, Environment, Health, Urbanization, Technological innovations, Consumption habits.....)

Richelieu America is co-managed by an experienced North American portfolio manager, Eric Lafrenière and Richelieu Group CIO responsible for Asset Allocation, Alexandre Hezez. The stock selection is based on fundamental analysis together with our historic conviction stock picking capabilities, the research of our North American equity specialist providers and an internal quantitative model developed by Richelieu Gestion.

Richelieu America should be an integral part of the equity allocation of European investors who are often under exposed to US equities. The fund is available to retail and institutional investors in US dollar and euro non hedged.

“As previously announced, we continue to move ahead with the renewal and deployment of our offering adding a new international dimension to our range with the Richelieu America fund” states Christophe Boulanger, Richelieu Gestion CEO. “We are now providing access to our clients to a leading and innovative equity market and new opportunities to diversify their portfolios.”

### **About Richelieu Gestion :**

Richelieu Gestion is the asset management division of the Group Bank Richelieu that was created in July 2018. Richelieu Gestion offers a conviction and targeted based fund range that reflects their historical stock picking capabilities to both private and professional clients. 2019 marked an important turn for the group with a deep re organization of the teams, the operations as well as a renewal of the product range.

For more information: [richelieugestion.com](http://richelieugestion.com)

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